



Centre City Shopping Centre Privacy Notice

11 Gill Street, trading as Centre City Shopping Centre (NZBN 9429050370498) is the operator of the facility to which this notice applies.

Collection

Centre City Shopping Centre will collect your personal information directly from you and/or from third parties (i.e. contract partners and suppliers). We may collect your personal information for one or more of the following purposes:

- To provide you with news, updates, events, promotions and advertisements
- Enabling the hire of mobility aids or other equipment
- Provide access to Wi-Fi
- Understand your demographics, interests, preferences and behaviour in our shopping centre via the use of WiFi, including the locations and duration of your visit
- Understand your interests, preferences and behaviour on our websites via the use of cookies.
- Facilitate the purchase and redemption of shopping centre gift cards
- Leasing and tenancy management
- Administering our loyalty programs
- Providing access to our retailer or community portals, including to enable the hire of bookable spaces, mobility equipment, car parking and/or for event management

If you do not provide us with certain personal information when prompted, we may be unable to provide certain services or information you have requested.

Use and disclosure

We may share your personal information with other companies that form part of the 11 Gill Street / Primeproperty Group and third party service providers who process information on our behalf (e.g. entities which provide online booking services and digital marketing agencies) for the purposes described above.

Some third party service providers we need to deal with can be located or host information outside New Zealand.

Access, correction and complaints

Our privacy policy contains information on how you can request access to or correction of your personal information, or how to complain if you believe we have breached New Zealand privacy laws.

You can contact us by emailing:
enquiries@centre-city.co.nz