

Centre City Leasing Guide



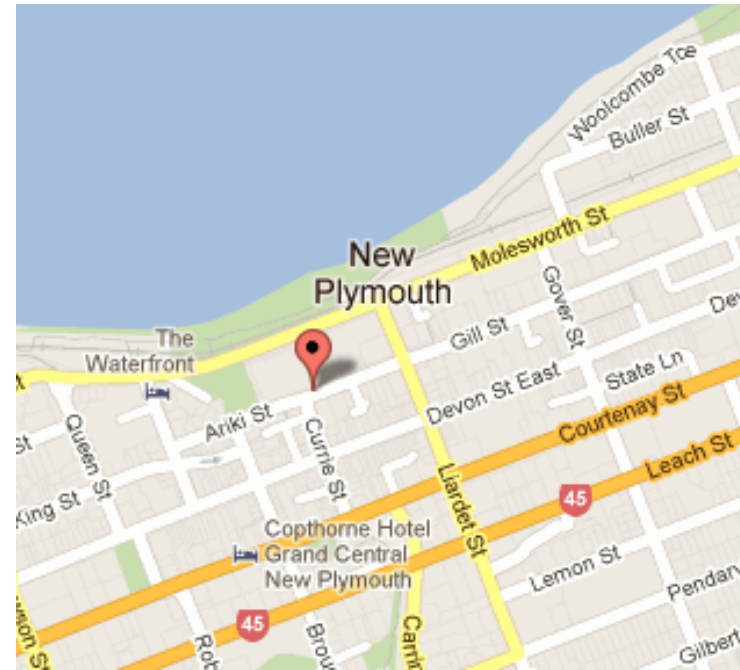
Welcome to Centre City

Centre City is strategically located overlooking the well used coastal walkway in the heart of New Plymouth's central business district and is the only fully enclosed shopping mall of its type in the Taranaki region (population 104,124).

Having opened in October 1988, Centre City comprises 17,500 m² of mall space, including 14,500 m² of leaseable area. The Centre has over 60 tenancies, of which 57 are currently tenanted, and is the leading retail and fashion destination in Taranaki with a quality mix of local, national and international retailers. The Centre also has 750 car parks, 600 of which are covered.

New opportunities continuously arise in the dairying, oil and gas industries of Taranaki. Centre City is rewarded with positive growth as a result of this.

For a more concise breakdown of Taranaki's demographics please refer to Appendix 1.



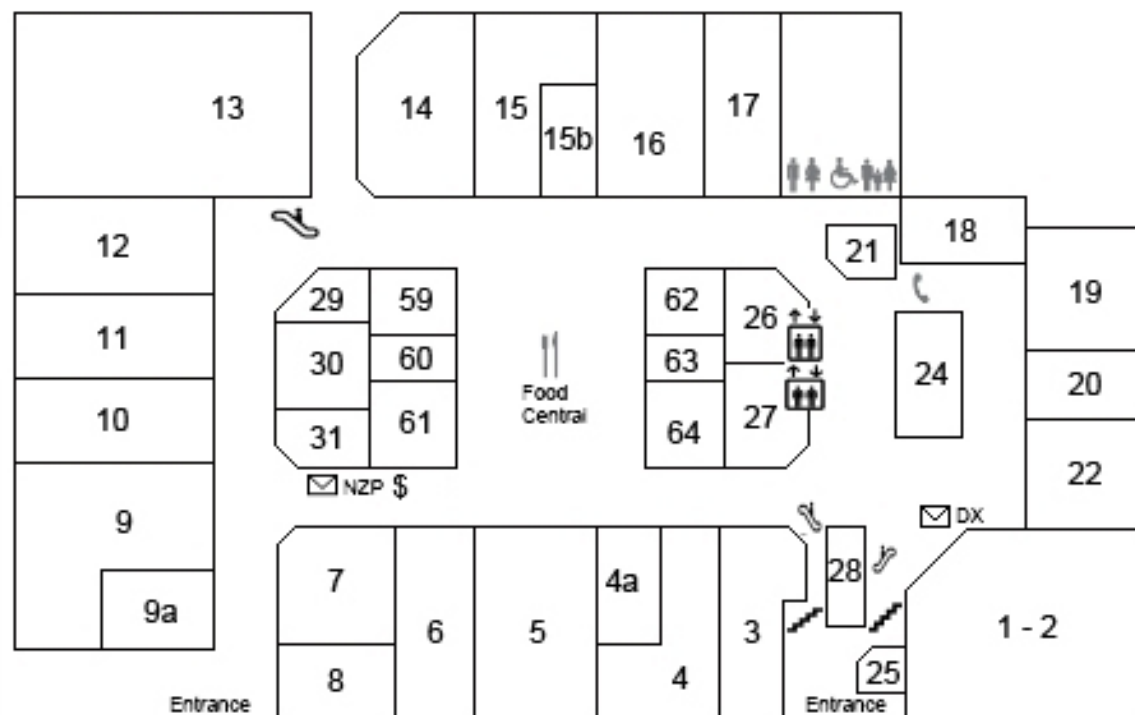
Overview

- Centre City has an annual foot count of around 2.7 million
- Annual sales for the centre are close to \$70m
- There is 17,500m² of mall space (including 14,500m² of leaseable area)
- Anchor tenants include a 6,000m² Farmers department store
- The Centre is supported by a range of major national and international brands while also having local specialty stores
- The food court is centrally located with five food outlets. In addition, there are two café's, a coffee kiosk and juice bar located in other areas of the Centre
- As the only shopping centre of its type in Taranaki, the Centre has strong brand awareness and a great community connection



Centre Map - Level One

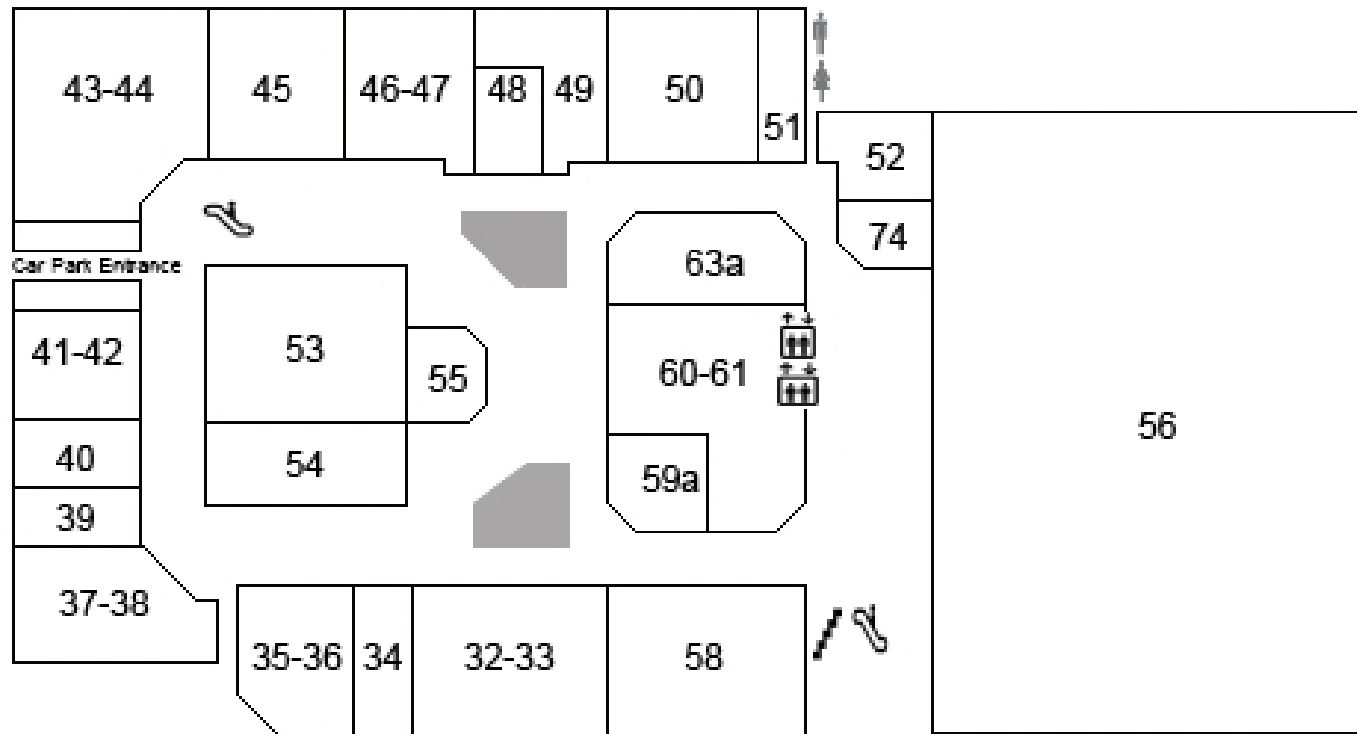
CENTRE CITY - LEVEL 1



- | | | | |
|-----|-----------------|-------|------------------------|
| 1-2 | Whitcoulls | 17 | Lush Café & Gelato |
| 3 | EB Games | 18 | Hardy's |
| 4 | K&K | 19-20 | Gold Coin |
| 4a | Tank Juice | 21 | Vacant-open site |
| 5 | Hannahs | 22 | OPSM |
| 6 | Guize | 24 | Muffin Break |
| 7 | Reach the Beach | 25 | Vacant-kiosk site |
| 8 | Vacant | 26 | Children's play area |
| 9 | Supre | 27 | Pascoes |
| 9a | Vodafone | 28 | Mr Minit |
| 10 | Jeanswest | 29 | Professional Nail Care |
| 11 | Trick or Treat | 30 | City Chic |
| 12 | Acquisitions | 31 | Sunglass Hut |
| 13 | Life Pharmacy | 59 | Asian Chef |
| 14 | Pagani | 60 | Asuka Sushi |
| 15 | Bras n Things | 61 | McDonalds |
| 15b | Diva | 62 | Christies Jewellers |
| 16 | Vacant | 63 | Flame |
| | | 64 | Masala Merchants |

Centre Map - Level Two

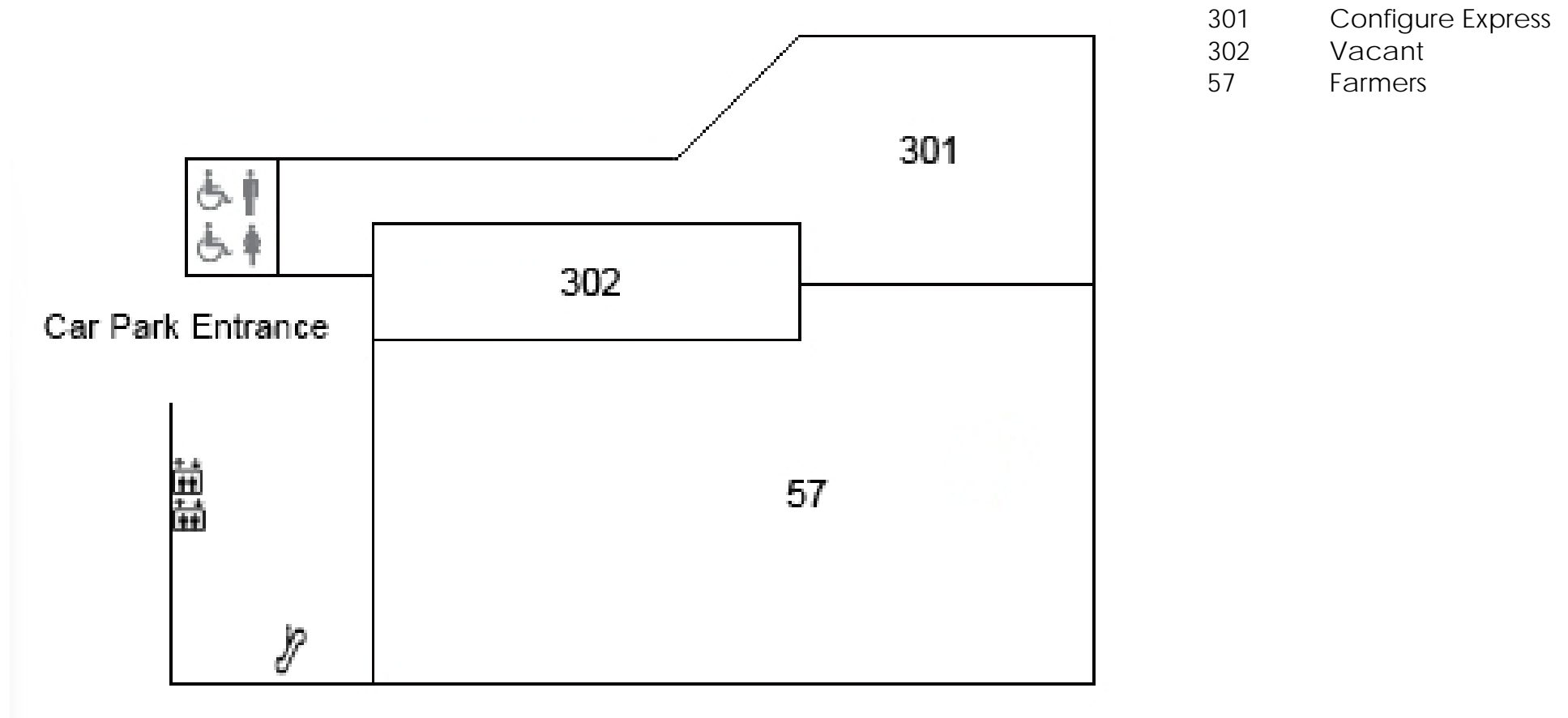
CENTRE CITY - LEVEL 2



- 32-33 Millers
- 34 Leading Edge - Telecom
- 35-36 Jacqui E
- 37-38 Max
- 39 Just Cuts
- 40 Strandbags
- 41-42 Jay Jays
- 43-44 Glassons
- 45 Just Jeans
- 46-47 Dotti
- 48 Smiggle
- 49 Suzanne Grae
- 50 Robert Harris
- 51 Mimic
- 52 Management Office
- 53 Hallensteins
- 54 Barkers
- 55 Vacant - open site
- 56 Farmers
- 58 Stevens
- 59a Overland
- 60-61 Amazon
- 63a Cotton On
- 74 Vacant - open site

Centre Map - Level Three

CENTRE CITY - LEVEL 3



Tenancy Mix

DEPARTMENT STORE

Farmers

WOMENS FASHION

Bras N Things

City Chic

Dotti

Glassons

Jacqui E

K&K

Max Fashions

Millers

Pagani

Supre

Suzanne Grae

MENS FASHION

Barkers

Hallensteins

UNISEX FASHION

Amazon

Cotton On

Guize

Jeanswest

JayJays

Just Jeans

FOOTWEAR

Hannahs

Overland

ACCESSORIES

Christies Jewellers

Diva

Pascoes

Strandbags

Sunglass Hut

HEALTH & BEAUTY

Configure Express

Hardy's Healthy Living

Just Cuts

Life Pharmacy/Elysium Day

Spa

OPSM

Professional Nail Care

SPORT & LEISURE

EB Games

Reach the Beach

Whitcoulls

GIFT/HOMEWARE

Acquisitions

Gold Coin

Smiggle

Stevens

Trick or Treat Gifts

COMMUNICATIONS

Vodafone

Leading Edge (Telecom)

PRINTING & COPYING

Mimic

KEY CUTTING

Mr Minit

FOOD

Asian Chef

Asuka Sushi

Flame

Lush Café & Gelato

Masala Merchants

McDonalds

Muffin Break

Robert Harris

Tank Juice



Appendix One

Demographics

Taranaki is an area built around two key industries – dairy farming and oil/gas. More than 2,000 dairy herds operate in the region and produce almost 20% of New Zealand's total milk solids. Oil and gas reserves, and the associated processing, distribution and export of hydrocarbons also contribute significantly to the regional and national economy.

POPULATION

Area	Total
Primary catchment area - New Plymouth district	68,901
Secondary catchment area - North/Central/South Taranaki and Coastal areas	35,223

AGE (%)

	Male	Female	Total
0-14 years	11	10.5	21.5
15-24 years	6.5	6	12.5
25-44 years	12.5	13.5	26
45-64 years	12.5	12.5	25
65+	6.5	8.5	15

ETHNICITY (%)

	Taranaki	New Zealand
NZ European	76.9	67.6
Maori	15.8	14.7
Asian	2.2	9.2
Pacific Peoples	1.4	6.9
Other	3.7	1.6



These statistics are taken from the 2006 New Zealand Census as the 2011 New Zealand Census was not conducted due to the earthquakes in Christchurch.

Contact Us

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Whilst all care has been taken to ensure accuracy, prospective tenants should not rely on the contents herein as statement or representation of fact, but make their own enquiries to satisfy themselves. Colliers International New Zealand Limited MREINZ, Level 27, 151 Queen Street, Auckland.

